## GenAl CLM for Enterprises: A Growing Necessity

### Introduction: Enterprises Face Complexity Every Day



Inability to discover and leverage data

Geopolitical uncertainties and global competition



Highly regulated environments with tighter guardrails







Technology

disruption and

legacy systems







Difficulty automating and reducing redundant

tasks

### CLM Market Landscape

**General Tools** 

**Procurement Suites** (Repository)

Legal CLMs (Repository)

Legacy CLMs

## Challenges in Procurement Suites



Inability to track payment terms, contract values, expiry dates, rebates, or price escalations



Cannot flag high-risk items like auto-renewals, non-compete clauses, volume commitments, or compliance issues



Valuable data trails and insights lost in offline processes

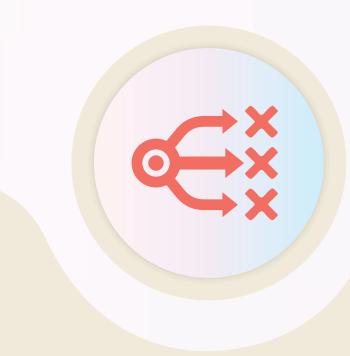


Lack of insights for renewals/renegotiations

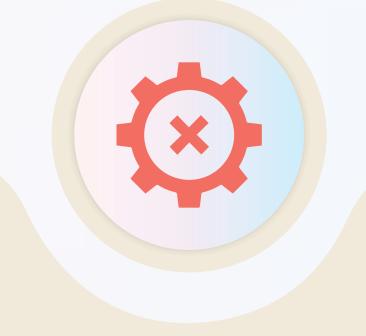
## Challenges in Legal CLMs



Unable to scale for complex org structures



Static & inflexible workflows

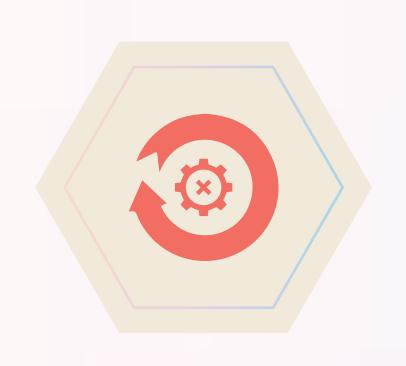


Limited ability to configure conditional reviews and dynamic routing



Poor integration with other systems (CRM, P2P, ERP) due to lack of robust APIs

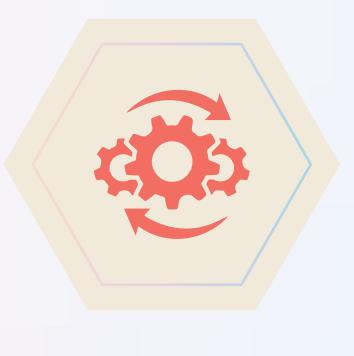
## Challenges in Legacy CLMs



Inability to evolve with enterprise needs

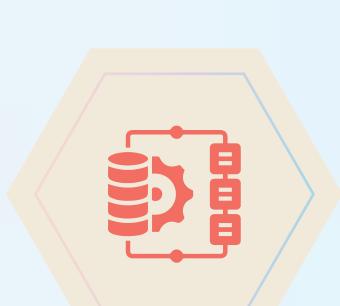
Poor UX due to inability to configure the application by role and document





Hard-coded workflows that don't allow simple tweaks or changes over time

Lack of data integration across CRMs, P2Ps, HCMs, ERPs, and Word



## Why SimpliContract

## NextGen Al CLM: Connected Data, Connected Processes, Connected Workflows

- Enhance efficiency & accuracy from creation to execution & renewal
- Data-driven insights to make informed decisions Optimize contract management processes
- Cost-effective no code change management
- Self-serve capabilities
- End-to-end stack with plug-and-play architecture
- Seamless integration with existing systems (CRM, S2P, HRMS, ERP)
- Compatible with diverse backend tech stacks Risk Analyzer as an Al-powered review assistant
- Contract Analytics extracts structured & unstructured data delivering valuable insights

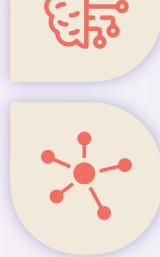
Robust and Scalable Workflows

Unmatched user experience

Al-Assisted Exception

Fastest time to value





Easen complex contract volumes all entities

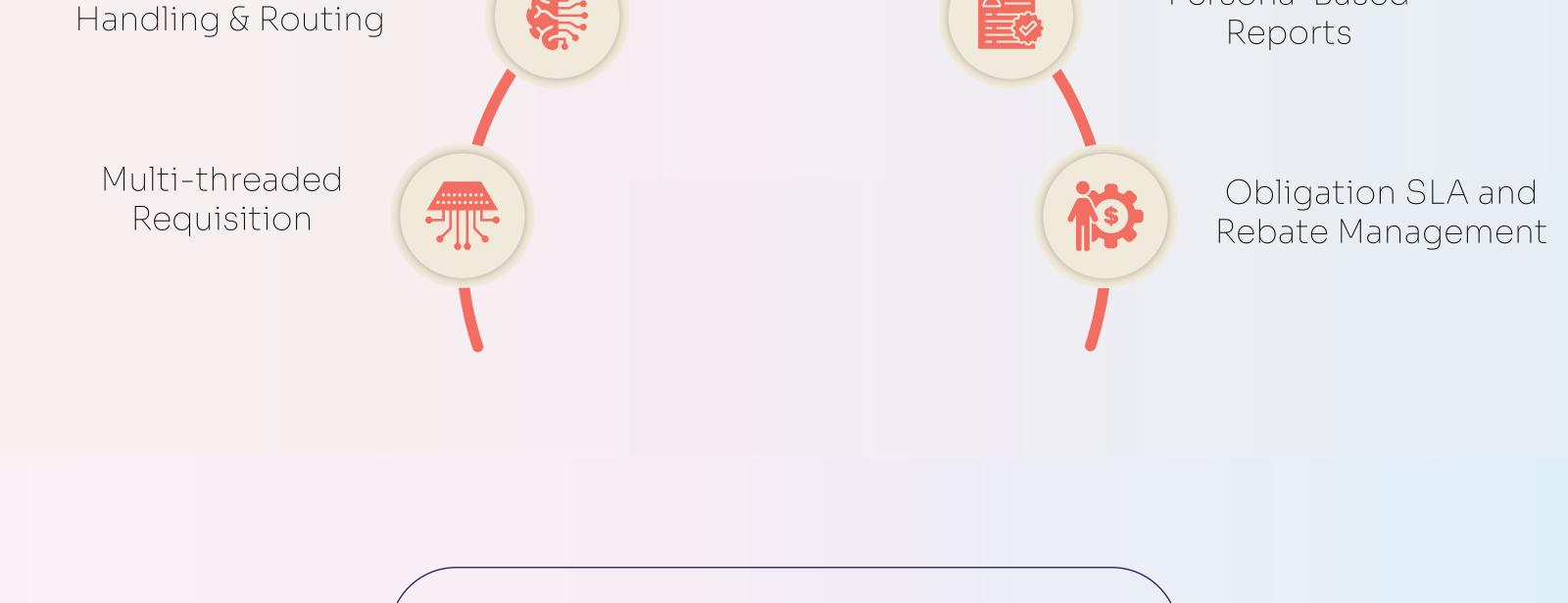
Persona-Based

NextGen Al-powered contract intelligence

# Native Microsoft Word Editor &

Real-Time Collaboration

Process & Data Insights



Gen Al Contract

Summarization

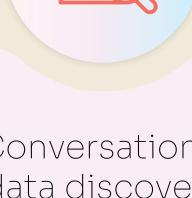
Data and Al Innovation



Clause, metadata

and obligation

analysis

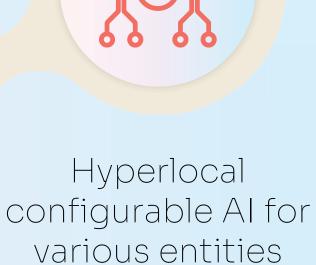




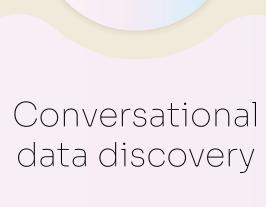
Risk analysis and redline suggestions

Role-based

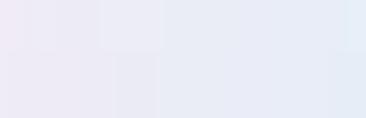
dashboards











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